

# Privacy Policy

Jeni Hansen | Strategic Partners LLC (" JH|SP") is committed to protecting your private information. This Statement of Privacy applies to [www.jenihansen.com](http://www.jenihansen.com) ("the Site"), and JH|SP and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to JH|SP include [www.jenihansen.com](http://www.jenihansen.com) and any trade names associated with JH|SP, such as Jeni Hansen.

The JH|SP website is a professional portfolio and personal blog. By using the JH|SP website, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered on our Site, JH|SP may collect personally identifiable information (PII), such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title

If you purchase JH|SP products and/or services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you, unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products and/or services on the Site. These may include: (a) registering for an account on our Site; (b) entering a quiz or contest sponsored by us, or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and/or services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Use of your Personal Information

JH|SP collects and uses your personal information to operate its website(s) and deliver the services you have requested.

JH|SP may also use your PII to inform you of other products or services available from JH|SP and its affiliates.

## Sharing Information with Third Parties

JH|SP does not sell, rent, nor lease its customer lists to third parties.

JH|SP may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer service, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to JH|SP, and they are required to maintain the confidentiality of your information.

JH|SP may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on JH|SP or the site; (b) project and defend the rights or property of JH|SP; and/or (c) act under exigent circumstances to protect the personal safety of users of JH|SP, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by JH|SP. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the JH|SP website.

### **Use of Cookies**

The JH|SP website may use cookies to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize JH|SP pages, or register with JH|SP site or services, a cookie helps JH|SP to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same JH|SP website, the information you previously provided can be retrieved, so you can easily use the JH|SP features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the JH|SP services or websites you visit.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other websites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

JH|SP Secures your personal information from unauthorized access, use, or disclosure. JH|SP uses the following methods for this purpose:

- Secure Sockets Layer (SSL) Protocol
- Opting out

When personal information, such as credit card number, is transmitted to other websites, it is protected through the use of encryption, such as Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us, through this Site, cannot be guaranteed.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with Federal law, provide a good or service requested by you, or reasonably anticipated within the context



of our ongoing business relationship with you, or otherwise perform a contract between you and us;

- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information

### **Children Under Thirteen**

JH|SP does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your JH|SP Account from Third Party Websites**

You will be able to connect your JH|SP account to third-party accounts. BY CONNECTING YOUR JH|SP ACCOUNT TO YOUR THIRD-PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD-PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third-party account at any time. Users may learn how to disconnect their accounts from third-party websites by visiting their "My Account" page. Users may also contact us via email at [legal@jenihansen.com](mailto:legal@jenihansen.com).

### **E-mail Communications**

From time to time, JH|SP may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from JH|SP, you may opt out of such communications by clicking on the UNSUBSCRIBE button.

### **External Data Storage Sites**

We may store your data on service provided by third-party hosting vendors with whom we have contracted.

### **Change to this Statement**

JH|SP reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.



### Contact Information

JH|SP welcomes your questions or comments regarding this Statement of Privacy. If you believe that JH|SP has not adhered to this Statement, please contact JH|SP at:

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202.746.9988

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